Phones, deals and follow-up in one place.

How Shiftix Cloud compares with PSX Ascend, and what changes for your sales team, your BDC and your managers.

PHONES

Calls answered and recorded

The Aria AI assistant can answer store and salesperson lines on your ring rules. Calls are recorded and transcribed, with a summary on the record.

DEALS

Quotes customers can accept

Deal quoting with taxes, fees, trades and payments, 700Credit pulls, and quotes customers accept online.

CLEAR TERMS

Compare the user packs

Every paid plan includes CRM, phone, texting and AI. Contact Sales for a quote.

WHAT CHANGES DAY TO DAY

Follow-up that doesn't depend on memory

Aria can reply to new leads automatically by text and email, and suggests the next step on every lead, so nothing sits.

Accountability you can see

See who followed up and who didn't, by rep and by store. BlindSpot flags leads and deals that are slipping.

Ad spend tied to units sold

Google and Meta spend, clicks and cost per lead in one place, tied to the real leads and deals in your CRM.

An easier day for your BDC

Calls, texts, email, Facebook and web leads in one inbox, plus a daily work list instead of chasing reps.

ONE PACKAGE. NO SURPRISES.

- Phone, texting and AI included
- Two custom reports a month
- Month-to-month user packs
- Onboarding and training included

Next step: a live demo

Built around your stores, your inventory and your team.

The comparison that follows is based on public information on psxascend.ai as of Nov 5, 2026. We do our best to keep this accurate, but features change routinely, so please confirm current details. PSX Ascend is a trademark of its owner.

CAPABILITY	SHIFTIX CLOUD	PSX ASCEND
TERMS		
How to get pricing	✓ Plans listed; contact Sales for a quote	– Not published
Contract terms	✓ 5 and 10 User Packs are month to month; ask Sales about Enterprise terms	– Not published
PHONES		
AI voice — answers calls	✓ Store and rep lines, on your ring rules	◉ ALMA call workflows; details not published
Business phone system	✓ Numbers, routing, click-to-call, recording	◉ Virtual numbers listed in support
Outbound calls come from your dealership's own local numbers, with your dealership name registered for caller ID.	✓ Outbound calls come from your dealership's own local numbers, with your dealership name registered for caller ID.	– Not listed
FOLLOW-UP + AI		
Instant lead reply	✓ Automatic, by text and email	✓ ALMA: 24/7 text and email follow-up
Autonomy control	✓ Aria Drive per rep: Park / Assist / Drive / Cruise (Drive/Cruise Pro+)	◉ Team stays in control; modes not published
AI next steps + summaries on the record	✓ Aria next steps, updated after every touch	✓ Next-action visibility
Revenue-leak monitoring	✓ BlindSpot (Professional+) + free Revenue Leak Audit	– Not listed as a tool
LEADS + DEALS		
Facebook leads + Messenger	✓ Instant Form leads sync in; Messenger managed in the app	– Not listed
Deal quoting	✓ State and county taxes, fees, trades, payments, printable quotes	– Not listed
Credit pulls (700Credit)	✓ 700Credit	– Not listed
Multi-unit deals	✓ Boat, motor and trailer with several stock numbers on one quote	– Not listed
MARKETING		
Paid ad performance (Google + Meta)	✓ Google and Meta spend, clicks and cost per lead, tied to real leads	◉ Marketing services; spend view not published
Review requests	✓ Review Builder after sold units and closed ROs; Google reviews answered in Shiftix	– Not listed
Auto-post inventory to social	✓ New arrivals and price drops post automatically, with Aria captions	◉ Channel syndication

The companion feature detail sheet covers all 88 capabilities. PSX Ascend details are based on public information on psxascend.ai as of Nov 5, 2026. "Not listed" means we could not find it published. Features in both products change often, so please confirm details.

✓ Yes ◉ Partial – No, or not listed publicly