A complete CRM, no marketing retainer required.

How Shiftix Cloud compares with DealerDock, and what changes for your sales team, your BDC and your managers.

YOUR CHOICE

Buy it on its own

Shiftix is sold on its own. Contact Sales for a quote. Keep the marketing agency you already trust.

PHONES

Calls answered and recorded

The Aria AI assistant can answer store and salesperson lines on your ring rules. Calls are recorded and transcribed, with a summary on the record.

DEALS + STORES

Built to scale

Deal quoting and 700Credit pulls, and every location set up as its own rooftop with a shared view.

WHAT CHANGES DAY TO DAY

Follow-up that doesn't depend on memory

Aria can reply to new leads automatically by text and email, and suggests the next step on every lead, so nothing sits.

Accountability you can see

See who followed up and who didn't, by rep and by store. BlindSpot flags leads and deals that are slipping.

Ad spend tied to units sold

Google and Meta spend, clicks and cost per lead in one place, tied to the real leads and deals in your CRM.

An easier day for your BDC

Calls, texts, email, Facebook and web leads in one inbox, plus a daily work list instead of chasing reps.

ONE PACKAGE. NO SURPRISES.

- Phone, texting and AI included
- Two custom reports a month
- Month-to-month user packs
- Onboarding and training included

Next step: a live demo

Built around your stores, your inventory and your team.

The comparison that follows is based on public information on dealerdock.io as of Nov 5, 2026. We do our best to keep this accurate, but features change routinely, so please confirm current details. DealerDock is a trademark of its owner.

CAPABILITY	SHIFTIX CLOUD	DEALERDOCK
TERMS		
How to get pricing	✓ Plans listed; contact Sales for a quote	– Bundled in a marketing retainer
Contract terms	✓ 5 and 10 User Packs are month to month; ask Sales about Enterprise terms	– Requires a Blackbear Marketing retainer
PHONES		
AI voice — answers calls	✓ Store and rep lines, on your ring rules	– Not listed; AI answers website chat
Business phone system	✓ Numbers, routing, click-to-call, recording	◉ Logs calls from Quo or 3CX
Outbound calls come from your dealership's own local numbers, with your dealership name registered for caller ID.	✓ Outbound calls come from your dealership's own local numbers, with your dealership name registered for caller ID.	– Not listed
FOLLOW-UP + AI		
Instant lead reply	✓ Automatic, by text and email	◉ AI replies to website chat
Autonomy control	✓ Aria Drive per rep: Park / Assist / Drive / Cruise (Drive/Cruise Pro+)	◉ Team approves what gets sent
AI next steps + summaries on the record	✓ Aria next steps, updated after every touch	✓ AI daily focus list for each rep
Revenue-leak monitoring	✓ BlindSpot (Professional+) + free Revenue Leak Audit	◉ Report flags where follow-up slipped
LEADS + DEALS		
Facebook leads + Messenger	✓ Instant Form leads sync in; Messenger managed in the app	✓ Facebook and Instagram lead ads
Deal quoting	✓ State and county taxes, fees, trades, payments, printable quotes	✓ Quotes with fees, trade-in and financing
Credit pulls (700Credit)	✓ 700Credit	– Not listed
Multi-unit deals	✓ Boat, motor and trailer with several stock numbers on one quote	◉ Boat, motor, trailer units; multi-unit quotes not described
MARKETING		
Paid ad performance (Google + Meta)	✓ Google and Meta spend, clicks and cost per lead, tied to real leads	✓ Ad cost per lead in monthly report
Review requests	✓ Review Builder after sold units and closed ROs; Google reviews answered in Shiftix	✓ Google review requests by text or email
Auto-post inventory to social	✓ New arrivals and price drops post automatically, with Aria captions	– Not listed

The companion feature detail sheet covers all 88 capabilities. DealerDock details are based on public information on dealerdock.io as of Nov 5, 2026. "Not listed" means we could not find it published. Features in both products change often, so please confirm details.

✓ Yes ◉ Partial – No, or not listed publicly