Built for every kind of dealer, not just cars.

How Shiftix Cloud compares with AutoRaptor, and what changes for your sales team, your BDC and your managers.

BUILT FOR YOUR UNITS

Boats, RVs and powersports

Multi-unit deals with several stock numbers, and inventory feeds from Dealer Spike, BoatWizard, Interact RV or your DMS.

ACCOUNTABILITY

See what's slipping

BlindSpot flags leads and deals that are slipping, and a named Revenue Advisor reviews them with you every month.

CLEAR TERMS

Compare the user packs

Every paid plan includes CRM, phone, texting and AI. Contact Sales for a quote.

WHAT CHANGES DAY TO DAY

Follow-up that doesn't depend on memory

Aria can reply to new leads automatically by text and email, and suggests the next step on every lead, so nothing sits.

Accountability you can see

See who followed up and who didn't, by rep and by store. BlindSpot flags leads and deals that are slipping.

Ad spend tied to units sold

Google and Meta spend, clicks and cost per lead in one place, tied to the real leads and deals in your CRM.

An easier day for your BDC

Calls, texts, email, Facebook and web leads in one inbox, plus a daily work list instead of chasing reps.

ONE PACKAGE. NO SURPRISES.

- **Phone, texting and AI included**
- **Two custom reports a month**
- Month-to-month user packs
- **Onboarding and training included**

Next step: a live demo

Built around your stores, your inventory and your team.

The comparison that follows is based on public information on autoraptor.com as of Nov 5, 2026. We do our best to keep this accurate, but features change routinely, so please confirm current details. AutoRaptor is a trademark of its owner.

CAPABILITY	SHIFTIX CLOUD	AUTORAPTOR
TERMS		
How to get pricing	✓ Plans listed; contact Sales for a quote	– Quoted by team size
Contract terms	✓ 5 and 10 User Packs are month to month; ask Sales about Enterprise terms	– Not published
PHONES		
AI voice — answers calls	✓ Store and rep lines, on your ring rules	✓ AI Voice Agent answers, qualifies, books
Business phone system	✓ Numbers, routing, click-to-call, recording	◉ Inbound main-line routing; callbacks from own phone
Outbound calls come from your dealership's own local numbers, with your dealership name registered for caller ID.	✓ Outbound calls come from your dealership's own local numbers, with your dealership name registered for caller ID.	– Not listed
FOLLOW-UP + AI		
Instant lead reply	✓ Automatic, by text and email	✓ AI replies by text, email and chat
Autonomy control	✓ Aria Drive per rep: Park / Assist / Drive / Cruise (Drive/Cruise Pro+)	◉ Human approval on drafts; escalation rules
AI next steps + summaries on the record	✓ Aria next steps, updated after every touch	✓ Call transcripts, summaries, next steps
Revenue-leak monitoring	✓ BlindSpot (Professional+) + free Revenue Leak Audit	– Not listed
LEADS + DEALS		
Facebook leads + Messenger	✓ Instant Form leads sync in; Messenger managed in the app	◉ Social messages listed as a lead source
Deal quoting	✓ State and county taxes, fees, trades, payments, printable quotes	✓ Deal pencil with taxes and fees
Credit pulls (700Credit)	✓ 700Credit	✓ Soft and hard pulls
Multi-unit deals	✓ Boat, motor and trailer with several stock numbers on one quote	✓ Multi-vehicle quoting
MARKETING		
Paid ad performance (Google + Meta)	✓ Google and Meta spend, clicks and cost per lead, tied to real leads	◉ Lead-source ROI; no ad spend shown
Review requests	✓ Review Builder after sold units and closed ROs; Google reviews answered in Shiftix	– Not listed
Auto-post inventory to social	✓ New arrivals and price drops post automatically, with Aria captions	◉ Facebook Marketplace syndication

The companion feature detail sheet covers all 88 capabilities. AutoRaptor details are based on public information on autoraptor.com as of Nov 5, 2026. "Not listed" means we could not find it published. Features in both products change often, so please confirm details.